

## Example letter to candidate “Nursing Matters”

*Date*

*Mailing address*

Dear [CANDIDATE]

As a *registered nurse/nurse practitioner*, I am a health professional with both the knowledge and experience of the healthcare system and share common objectives to improve the quality of and access to health care for all New Brunswickers.

As a member of the largest group of health professionals, representing 8,600 nurses in New Brunswick belonging to two provincial nursing organizations, the Nurses Association of New Brunswick (NANB) as well as the New Brunswick Nurses Union (NBNU), I support the following five priorities identified:

1. *Access to Care. How does your party plan to improve access to primary care services in New Brunswick?*
2. *Pharmacare. What will your party do to ensure the implementation of a national, universal Pharmacare plan?*
3. *Long-term Care. What is your party’s plan for a comprehensive, long-term seniors care strategy?*
4. *Mental Health & Addictions. What will your party do to address mental health and addictions issues in New Brunswick?*
5. *Nursing shortage. What is your party’s strategy to address health human resource planning and the current shortage of registered nurses in New Brunswick?*

As healthcare costs continue to rise, absorbing close to half of all operational expenditures it is critical the next government take the reins on transforming the current traditional model of care and implement a more proactive and preventative approach that optimizes all health professionals to their full scope of practice, creating a health system that responds to the patients needs while controlling rising costs and ensures sustainability.

A comprehensive joint **Nursing Matters: Election Priorities 2018** website, which highlights the priorities mentioned above and includes supporting evidence can be found at [www.nbnursingmatters.ca](http://www.nbnursingmatters.ca) . Should you have questions or wish to discuss these issues further, please do not hesitate in contacting me [CONTACT INFORMATION]. I look forward to hearing from you.

Sincerely,

[NAME]